

New England Eye Center Contact:
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FOR IMMEDIATE RELEASE

**Tufts-New England Eye Center announces the launch of its new
Laser Vision Correction Website**

Boston, MA., July 18, 2005 – Tufts-New England Eye Center, the premier Laser Vision Correction Center in New England today announces the launch of its new Laser Vision Correction Website: www.mylasikdoc.com .

This newly designed website provides a clear, user-friendly navigational format and preserves the presence New England Eye Center has maintained over the years. It will provide the public a wealth of information and education on all types of Laser Vision Correction and Eye Procedures available to them. The Laser Vision Correction Centers Director of Operations, William Sacco commented, "Working in conjunction with Einstein Medical, Inc. (www.einsteinmedical.com) and their design team, we've put in an extraordinary amount of work into designing the new site and we're excited to be able to bring it live!"

Since opening in 1991, [New England Eye Center](http://www.mylasikdoc.com) has been dedicated to offering an unprecedented level of care and responsive service in a compassionate, patient-centered environment. Our laser eye surgery center in Boston is proud to be a leader in medical education, eye research, and ophthalmic technology development. Over a decade ago, our practice was among the first in the country to offer laser vision correction to nearsighted patients through participation in clinical trials for PRK. Our surgeons, Helen K. Wu, M.D., Michael H. Goldstein, M.D., and Supriya Goyal, M.D., have trained hundreds of colleagues on refractive surgery techniques and have published extensively on issues related to refractive surgery and the cornea.

For more information, contact William R. Sacco, Director of Operations at the Tufts-New England Eye Center's Laser Vision Center at 617-636-1055.

About New England Eye Center

Tufts New England Eye Center is located in the heart of Boston's Theater district above the Wang Center and is affiliated with the Tufts-New England Medical Center. Tufts-New England Eye Center is a leading provider of Laser Vision Correction in Greater Boston and New England. The Eye Center offers LASIK along with CK, PRK, Crystalens and other vision correction procedures. For more information about the Tufts-New England Eye Center, go to www.mylasikdoc.com .

About Einstein Medical, Inc.

Einstein Medical is the Internet's leading developer of consumer health care portals. Einstein Medical's portal series, featuring sites such as LasikFYI.com and CosmeticSurgeryFYI.com contain numerous health care abstracts that link to current medical studies, disease information, and product recalls provided by MSNBC.com, CNN.com, ABCNEWS.com, and other reputable sources. For more information about Einstein Medical, Inc., go to www.einsteinmedical.com.